Arviser

FOUNDER & OPERATOR EDITION · 2026

You Know the Business and Can Sketch in AI. We Turn It Into a Real Product in Days.

For experienced founders, executives, and domain experts who have capital and market insight, experiment with ChatGPT, Cursor, or Lovable themselves, and want senior product + engineering execution to test hypotheses fast without hiring a tech team.

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YOUR ROLE	OUR ROLE	SPEED TO ANSWER	DOWNSIDE CAP
Vision, Domain & Customers	**Product Spec, Tech & Quality**	**3–5 Days PoC · 1–2 Wks Product**	**50% Off If Hypothesis Fails**

1. Why Smart Founders Hit a Wall After the First AI Demo

Why a fixed-scope senior sprint saves months compared with DIY vibe-coding or early hiring

Trap A: DIY Vibe-Coding Ceiling

You can build a cool demo in a weekend with AI tools. Then real PDFs fail, answers hallucinate, API bills spike, auth and payments break, and you spend your evenings debugging prompts instead of selling to clients.

Trap B: Freelancers & Slow Agencies

A freelancer waits for technical specs you do not have time to write. A traditional agency charges €15,000–€25,000 just for discovery decks while junior developers learn on your budget for two months.

The Arviser Path: Buy the Result

Founder Vadim Nareyko (30+ yrs IT, ex-C-level) translates your business goal into a tight product slice and pass criteria. Senior engineers (10+ yrs) build and test it in 24 to 80 hours at a fixed price.

2. Six Business Packages: Test Hypotheses Fast & Launch Without a Tech Team

Fixed prices in EUR (excl. VAT) · 50% at start, 50% on delivery · Overruns inside agreed scope are on us

1. 1-on-1 Founder Strategy & Product Scoping — €250 / hour

100% (€250) credited toward any package within 30 days · Or €0 via written form

Bring a raw business idea, customer pain, or a half-working Cursor/Lovable draft. We cut the fluff, design the shortest test path, and define what a working result looks like.

What you get: Honest feasibility check, unit-economics sanity check (cost per 1,000 customer runs), clear product slice, and a fixed-price written proposal within 48 hours.

2. 24-Hour Hypothesis Test (Risk-Shared PoC) — €2,400 (€1,200 Kill)

3–5 business days · Pay only 50% (€1,200) if the core AI hypothesis does not work

Before spending €20k+ on a full product, verify whether AI can actually handle your hardest task (messy contracts, invoices, pricing tables, strict speed or privacy) on 20–50 real examples.

What you get: Side-by-side test of 2–3 AI models on your data, exact accuracy and cost per run, a clear Go, Pivot, or Kill business memo, and 100% (€2,400) credit toward your MVP on Go.

3. 40-Hour Working AI Product Slice (Prototype) — €3,900 (€3,300*)

1–2 weeks · Deployed app you can put in front of paying clients or investors

When the AI part is clearly doable and you want a real, clickable web app or workflow integration (Slack, CRM, internal tool) built cleanly so you never have to throw it away.

What you get: Live deployed application, clean backend and UI, safety guardrails, 15–25 automated quality checks so updates do not break it, full code ownership, 45-min walkthrough.

4. Rescue & Harden Your Existing AI Draft — €2,900 – €5,600

1 week Readiness (€2,900) · 1 week Auto-Tests (€3,100) · 2 weeks Hardening (€5,600)

You or a contractor built an AI prototype, but you are afraid to give it to real customers because it sometimes lies, leaks data, crashes under load, or burns API credits.

What you get: We audit what you have, lock down security and data privacy, add provider fallbacks, cost caps, an emergency kill-switch, and automated quality gates before every release.

5. 80-Hour Commercial AI MVP Launch — from €8,500

3–4 weeks · Ready for paying B2B or B2C customers with accounts and billing hooks

Turn a validated hypothesis into a commercial product without hiring a CTO, product manager, and three developers. We handle architecture, backlog, build, quality tests, and deployment.

What you get: Production AI service with user login/roles, database, automated quality suite, cost monitoring, operational runbooks, and EU AI Act Art. 50 transparency documentation.

6. Independent Audit or Fractional Tech Partner — €8,000 · €2,400/mo

2-Week Audit (€8,000 / €6,800*) · Fractional Architect Retainer (from €2,400/mo)

Need an independent check on what your external agency or tech team actually built? Or want a senior technical partner on call every month after your MVP goes live?

What you get: Objective 6-area quality scorecard and 1-page executive verdict (Audit), or 20–40h/mo of senior architecture, vendor supervision, and roadmap control (Retainer).

3. Founder Decision Guide: Where Should You Start This Week?

Every entry step credits toward the next build so you never pay twice for validation

Where You Are Right Now	Best Starting Step	Time to Result	Your Investment	How Your Money Carries Over
"I have an idea and budget, but need help shaping the product spec and choosing the fastest test."	**Written Scope Form or 1h Founder Call**	48 hours	**€0 or €250/h**	100% of €250 credited to any sprint in 30 days
"I want to know if AI can solve my hard problem before I commit to building an app."	**24h Hypothesis Test (PoC)**	3–5 days	**€2,400 (€1,200 Kill)**	100% (€2,400) credited to 80h MVP or Audit in 60d
"I know what I want to show customers; build me a clean working product slice fast."	**40h Working AI Prototype**	1–2 weeks	**€3,900 (€3,300*)**	Code evolves directly into 60h Hardening or 80h MVP

Why Experienced Operators Buy Our Sprints Instead of Hiring or Fighting Prompts

4. The Real Math: Time, Money, and Founder Attention

Compare four ways to validate and launch your next AI product hypothesis

Comparison Axis	Arviser Senior Sprint	DIY Vibe-Coding Yourself	Freelancer on Upwork	Dev Agency or In-House Hire
Time to Verified Result	**3 to 5 days (PoC) or 1 to 2 weeks (Prototype)**	2 days for 70% demo, then weeks stuck on the last 30%	3 to 6 weeks of back-and-forth explanations	2 to 4 months (hiring or paid discovery phase)
Who Writes Product & Tech Spec?	**Included: Founder (30+ yrs IT) translates your business goal**	You do it alone by trial and error	You must write detailed tickets yourself	Billed separately as €10k to €25k discovery
Survives Real Customers?	**Yes: built by 10+ yr seniors with automated quality tests**	Fragile: breaks on weird PDFs, edge cases, and security	Usually a quick script that needs a full rewrite later	Often over-engineered by juniors learning on the job
Risk If Idea Fails	**Capped at €1,200 on 50% Risk-Shared 24h PoC**	100+ hours of your own executive time burned	100% of billed hours lost, no reusable testbed	€25k to €60k+ sunk before market proof
Total Cash Outlay	**€2,400 (PoC) · €3,900 (Prototype) · €8,500 (MVP)**	"Free" in cash, expensive in lost business momentum	€3,000 to €10,000 + cost of inevitable rewrite	€30,000 to €100,000+ commitment

5. You Do Not Need to Write Technical Specs: How a Sprint Runs Step by Step

We take over the Product Manager, AI Architect, and Quality Engineer roles for you

STEP 1 · HOURS 0–48 (FREE)

Plain-Language Brief

Tell us the business goal, who the customer is, and show any notes, spreadsheets, or AI drafts you already made. Within 48h we reply with a clear written scope and fixed price.

STEP 2 · DAY 1

Lock Success Numbers

Before writing application code, we agree in plain numbers what "good" means: accuracy on 20–50 real examples, response speed, maximum cost per customer action, and safety rules.

STEP 3 · DAYS 2–8

Senior Build, Zero Micromanagement

Our 10+ year engineers build the pipeline or app using AI-accelerated workflows. AI writes the routine plumbing in minutes; seniors focus 100% on logic, reliability, and security.

STEP 4 · HANDOFF DAY

Working Product + Proof

You receive a deployed link, your own code repository, an automated quality scoreboard, unit-cost math per 1,000 users, and a clear Go, Pivot, or Scale recommendation.

6. How We Protect Your Capital, IP, and Investor Readiness

Built for serial entrepreneurs, self-funded operators, and Pre-Seed to Series A founders

Financial Guarantees & Startup Perks (/startups)

- **50% Kill Waiver on 24h PoC (€1,200 Saved):** If we test 2–3 leading AI models against your agreed target numbers and the technology simply cannot do the job yet, the verdict is **Kill** and we waive the second €1,200 payment. You save months of dead-end building.
- **100% Fee Credit on Success (Go):** When the 24h PoC succeeds (€2,400), you get 100% exclusive IP under NDA, and the entire €2,400 is deducted from your 80h Production MVP or Audit within 60 days (or 50% toward a 40h Prototype).
- **15% Co-Branded Discount:** Pay **€3,300** (instead of €3,900) for a 40h Prototype or **€6,800** (instead of €8,000) for an Audit when you agree to a joint case study after launch.
- **Free 2-Page Investor & Board Memo:** Every sprint includes an optional signed engineering memo detailing architecture, unit economics, and quality scores for your data room.
- **Build on Your Cloud Credits:** We deploy directly inside your AWS Activate, Google, Microsoft, or Cloudflare grant credits so your server bill stays near zero.

Why Founders Trust Us (Verified Track Record)

- **Led by an Operator Who Has Built & Managed at Scale:** Vadim Nareyko brings 30+ years in IT (programming, C-level leadership, AI/ML research, quality intelligence at SeaLights). We speak P&L, unit margins, and conversion, not obscure framework jargon.
- **Publicly Verifiable AI Research (Open Proof):** Unlike agencies that hide behind anonymous slide decks, our founder publishes open benchmarks and tools with European DOIs: **WardBench** (clinical AI agent safety vs utility, DOI 10.5281/zenodo.23664058), **Genivara-PII** (on-device browser privacy filter in 15 ms, R&D track, DOI 10.5281/zenodo.19118893), and **lexaudit** (open-source AI text quality auditor on PyPI).
- **European Company & Clean Contracts:** Registered Polish company (Arviser Sp. z o.o., Warsaw, KRS 0001068182, EU VAT PL5252980041). Mutual NDA before you share sensitive material; clear IP assignment on payment.
- **Honest Boundaries:** We deliver working software, quality metrics, and technical documentation. We do not sell legal opinions, EU AI Act certificates, or medical device (MDR) approvals.

Start in 5 Minutes: Send your idea, voice-note transcript, or prototype link at **arviser.com/#scope** for a free written scope and price within 48 hours, or book a **1-hour Founder Session (€250, 100% credited)**.

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